

## Message Text

LIMITED OFFICIAL USE

PAGE 01 BELGRA 02093 070741Z  
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 SSO-00 PA-01 PRS-01 /023 W  
-----070746Z 097179 /14

O R 061555Z APR 77  
FM AMEMBASSY BELGRADE  
TO SECSTATE WASHDC IMMEDIATE 148  
USIA WASHDC  
USDOC WASHDC  
AMCONSUL ZAGREB

LIMITED OFFICIAL USE BELGRADE 2093

E.O. 11652: N/A  
TAGS: BEXP, YO  
SUBJECT: ZAGREB FALL FAIR

REF: (A) USIA 9185; (B) ZAGREB 248-C; (C) USIA 6090-C

1. APPRECIATE SUPPORT OF WASHINGTON AGENCIES EXPRESSED REFTEL  
A. IT PERMITS AMCONSUL ZAGREB WITH EMBASSY TO PROCEED WITH  
RECRUITMENT OF U.S. FIRMS. WE HAVE PREPARED RECRUITMENT MATERIAL  
FOR IMMEDIATE DISTRIBUTION BUT NEED INSERT COST OF PREPARATION  
WHICH WE ESTIMATE AS FOLLOWS:

DOLS 300 - SPACE AND ELECTRICITY (12 SW. METERS AT  
DOLS 25 PER METER).  
DOLS 600 - BOOTH CONSTRUCTION, AT DOLS 50 PER SQUARE  
METER, ESTIMATE BY LOCAL CONTRACTORS  
DOLS 65 - LISTING IN FAIR CATALOG  
DOLS 50 - CONTRIBUTION TO HOSPITALITY FUND  
DOLS 235 - MISCELLANEOUS AND CONTINGENCY FUND  
DOLS 1250 PER EXHIBITOR

2. RECRUITMENT PACKAGE OFFERS FOLLOWING OPTIONS AT  
EXHIBITOR EXPENSE:

EXHIBITOR ATTENDANT/INTERPRETER

LIMITED OFFICIAL USE

LIMITED OFFICIAL USE

PAGE 02 BELGRA 02093 070741Z

INDIVIDUAL TELEPHONE SERVICE  
INTERNAL OFFICE  
WATER HOOK-UP

3. WE BELIEVE ABOVE COST SCHEDULE COMBINES OUR OBJECTIVES OF  
(A) RECOVERING ALL DIRECT COSTS FROM INDIVIDUAL EXHIBITORS  
AND (B) OFFERING A PACKAGE REASONABLE IN PRICE AND CONVENIENT TO

ATTRACT MAXIMUM NUMBER OF NEW-TO-MARKET FIRMS AS WELL AS INDUCE  
YUGOSLAV AGENTS TO MOUNT SPECIAL EXHIBITS OF U.S. EQUIPMENT.  
WE WOULD APPRECIATE WASHINGTON'S REVIEW/REACTION, HOWEVER,  
BECAUSE OUR ESTIMATE DIFFERS FROM FIGURE QUOTED PARA 5, REFTEL  
A.

4. ACTION REQUESTED: TO PROCEED WITH PRINTING AND DISTRUBUTION  
OF RECRUITMENT MATERIAL, WE WOULD APPRECIATE REPLY BY  
IMMEDIATE CABLE.  
YORK

LIMITED OFFICIAL USE

NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Sent Date:** 06-Apr-1977 12:00:00 am  
**Decaption Date:** 01-Jan-1960 12:00:00 am  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01-Jan-1960 12:00:00 am  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1977BELGRA02093  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** CLASSIFICATION CHANGED PER 77 BUCHAREST 2155  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** n/a  
**Format:** TEL  
**From:** BELGRADE  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1977/newtext/t19770484/aaaacvaa.tel  
**Line Count:** 72  
**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
**Locator:** TEXT ON-LINE  
**Message ID:** a82c54a9-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION EUR  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** 77 ZAGREB 248  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 14-Jan-2005 12:00:00 am  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 2886973  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** ZAGREB FALL FAIR  
**TAGS:** BEXP, YO  
**To:** STATE  
**Type:** TE  
**vdkgvwkey:** odbc://SAS/SAS.dbo.SAS\_Docs/a82c54a9-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009